

Name _____

Political Speeches: Conclusion, Delivery, Overall Impression

Find an example in the speech of each of the following criteria. Explain whether (and how) it qualifies as a C, B, or A example. Be specific.

Conclusion (10 Points Possible)

Audience Prepared for Conclusion

(C) = Speaker has made a statement that suggests he/she is moving into the conclusion

(B) = In addition, the statement flows well from the body and into the review

(A) = In addition, speaker has used language to make the statement creative and unique

Purpose and Main Points Reviewed

(C) = The main points have been briefly noted and no new information has been presented

(B) = In addition, links have been provided that bridge the gap between transition and review, and the review to the closing statement

(A) = In addition, it is not just a restatement of the opening preview

Closed Speech by Reference to Introduction/Other Devices

(C) = One final sentence is provided after review that closes speech

(B) = In addition, a link has been provided between reference to attention getter and/or closing thought

(A) = In addition, closing thought is a quotation (or other device) related to the topic that signals the end of the speech

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Delivery (15 Points Possible)**Maintained Eye Contact**

(C) = Speaker maintained eye contact with audience for at least half the time of the speech

(B) = In addition, eye contact was purposeful, pleasant, comfortable and established with most of the audience

(A) = In addition, eye contact was maintained for almost the whole speech

Uses Voice, Diction and Rate for Maximum Effect

(C) = Majority of words have been pronounced and articulated properly

(B) = In addition, vocal variety has been employed to highlight key information

(A) = In addition, voice, diction and rate demonstrate the speaker's enthusiasm and interest in the topic

Used Space, Movement, and Gestures for Emphasis

(C) = Delivery had few distracting gestures, movements, or body shifting

(B) = In addition, space and movement was used to transition between points, and gestures to add emphasis

(A) = In addition, use of space, movement and gestures clearly demonstrated the speaker's enthusiasm for the topic

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Overall Impression (15 Points Possible)**Challenging Topic**

(C) = Topic is consistent with assignment

(B) = In addition, the speech provides audience with new and relevant insight into the topic

(A) = In addition, the speech made a genuine contribution to the thinking of the audience about the topic

Adapted to Audience

(C) = An attempt was made to adapt topic to audience

(B) = In addition, several references to audience were integrated throughout presentation

(A) = In addition, a high degree of rapport was established through exceptional adaptation of topic to the specific audience

Evidence of Preparation and Practice

(C) = Speech must have been delivered extemporaneously, notes conformed to instructor requirements

(B) = In addition, speaker did not rely heavily on note cards and was clearly ready to present the speech

(A) = In addition, speaker displayed poise and confidence indicative of a well-practiced speech