

Name _____

Political Speeches: Introduction (20 Points Possible)

Find an example in the speech of each of the following criteria. Explain whether (and how) it qualifies as a C, B, or A example. Be specific.

1. Gained Attention

(C) = Began with an attention getting device that prepared the audience to listen to a speech on the topic

(B) = In addition, it created a need to listen to the rest of the speech and flowed well into the relevance statement

(A) = In addition, it is creative, original, and highly motivating

2. Showed Relevance of Topic to Audience

(C) = The importance of the topic is established

(B) = In addition, the importance of the topic is related to the audience and well integrated

(A) = In addition, it is of significant importance to the audience

3. Established Credibility

(C) = Student clearly states why he or she is competent to speak on the topic

(B) = In addition, the statement is well integrated into the introduction and presents a logical argument for speaker credibility

(A) = In addition, statement is a unique and creative way of presenting a personal connection to the topic

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4. Introduced Topic/Thesis Statement Clearly

(C) = Statement is direct and leaves little or no room for confusion about topic

(B) = In addition, statement flows very well into the preview

(A) = In addition, it has been worded powerfully and in a way that demonstrates a unique approach to the topic

5. Previewed Body of Speech

(C) = Preview fits well with the topic/thesis statement and clearly (and briefly) states exactly what each main point will be about

(B) = In addition, preview logically follows from the thesis/topic statement and flows well into the opening transition

(A) = In addition, it uses powerful and creative language tailored to the topic